

OPERATIONS COMMITTEE  
NOVEMBER 14, 2008

MINUTES

ATTENDANCE.

Vice-Chair Chu convened the meeting at 10:37 a.m. In addition to Vice-Chair Chu, the following Committee members were in attendance: Commissioners Giacomini, Haggerty, Halsted, Sperling, Worth, and Yeager. Also in attendance was Commissioner Bates.

CONSENT CALENDAR

Committee members unanimously approved the following items on the consent calendar:

- Minutes of October 10, 2008 Committee meeting;
- Contract Amendment – Call Box Call Answering Operations: Connection Communication Services (\$280,000);
- Contract – SAFE on 17 Funding Agreement (175,000);
- Contract Amendment – 511 Rideshare: PB Americas, Inc. (\$390,000);
- First Quarter SAFE Financial Statements September 2008.

TransLink<sup>®</sup> Program

Mr. Scott Rodda, TransLink<sup>®</sup> Program Director, reported that the TransLink<sup>®</sup> System is now up and running on San Francisco MTA (SFMTA), and CalTrain's commuter service on the Peninsula. They will be going into a soft-launch. CalTrain and SFMTA's employees are currently checking out the system, then they will be moving on to a public launch. Concluding the soft-launch, they will move into a hard-launch, with a full marketing campaign. CalTrain is on a similar time table and soft-launch plan. BART would be next with an April 2009 scheduled date to be revenue-ready.

Commissioner Chu asked if soft-launch meant that anyone who already has a TransLink<sup>®</sup> card would be able to use it. Mr. Rodda noted that while each agency will be soliciting new participants for the soft-launch, anyone who has the card can also use the system.

Commissioner Haggerty moved to authorize the Executive Director or his designee to execute the following contract actions in support of the launch on SFMTA and Caltrans, AC Transit equipment installation and the TransLink<sup>®</sup> employer benefits program. Commissioner Worth seconded the motion. The motion carried unanimously.

Phase 2.3 Launch Contract Actions

- Contract Amendment – Marketing, Web and Communication Services: Swirl, Inc.\* (\$680,000)
- Contract Amendment – Technical Support for SFMTA Soft Launch: Auriga Corp. (\$224,000)
- Motorola, Inc. Contract Change Orders:
  - SFMTA Soft Launch Maintenance Assistance: Motorola, Inc. (\$84,000)
  - SFMTA Vehicle Installation Support: Motorola, Inc. (\$65,000)
- Funding Agreement Amendment – CalTrain Marketing Activities: Peninsula Corridor Joint Powers Board (\$70,000)

Other TransLink<sup>®</sup> Contract Actions

- TransLink<sup>®</sup> Contract Change Orders: Employer Program (\$107,000) and AC Transit Equipment Installation (\$80,000) Motorola, Inc.
- Contract Amendment –Distribution and Communications Support Services: Synapse Strategies (\$74,000)

Incident Management Update

Ms. Ann Flemer, Executive Director, Operations, noted that this item was placed on the agenda per Chair Lempert's request. In her absence, this item was deferred to the December 12, 2008 Committee meeting.

Public Comment/Other Business/Next Meeting/Adjournment

There being no other business, the meeting adjourned at 10:42 a.m. The Committee's next meeting is scheduled for December 12, 2008 at 9:45 a.m., Joseph P. Bort MetroCenter, 101 Eighth Street, Oakland, California.